

Advertising in *The Cooperative Spirit*



The Cooperative Spirit is SPAC's bimonthly membership newsletter, featuring Co-op news, recipes, local love, and community spotlights.

Ads start at \$30 for members (\$45 for non-members), and reach a growing readership of over 2,000, six times a year.

Ad deadlines are:

December 1st – for the January/February issue published January 1

February 1st – for the March/April issue published March 1

April 1st – for the May/June issue published May 1

June 1st – for the July/August issue published July 1

August 1st – for the September/October issue published September 1

October 1st – for the November/December issue published November 1

To ensure that we meet our layout and printing deadlines, ads that are not submitted by this time will not be printed. **Ads run continuously from the date they are placed;** those that are not retracted or revised by the appropriate deadline will be printed as is, and ad rates will apply.

Our advertising rates per issue are:

1/8 page / Horizontal / 2.5"x3.75"

\$30 Member // \$45 Non-Member

1/4 page / Vertical / 4"x5"

\$45 Member // \$55 Non-Member

1/2 page / Horizontal or vertical / 5"x8"

\$70 Member // \$80 Non-Member

To submit your print-ready ad in color or grayscale, contact Andrew Breitenstein at newsletter@spacoop.com by the appropriate deadline. Ads should be submitted as a jpeg or pdf file.

Need help creating an ad? We offer basic design services to our advertisers! Please include all information and logos, etc. in one email.

\$65 Member // \$75 Non-Member

Note: Ad information submitted for design services is due one week prior to normal ad deadlines.